

Stronger

T o g e t h e r :

W h o g e t s t o t e l l y o u r s t o r y ?



RURAL
PHILANTHROPY
SUMMIT

PRESENTED BY

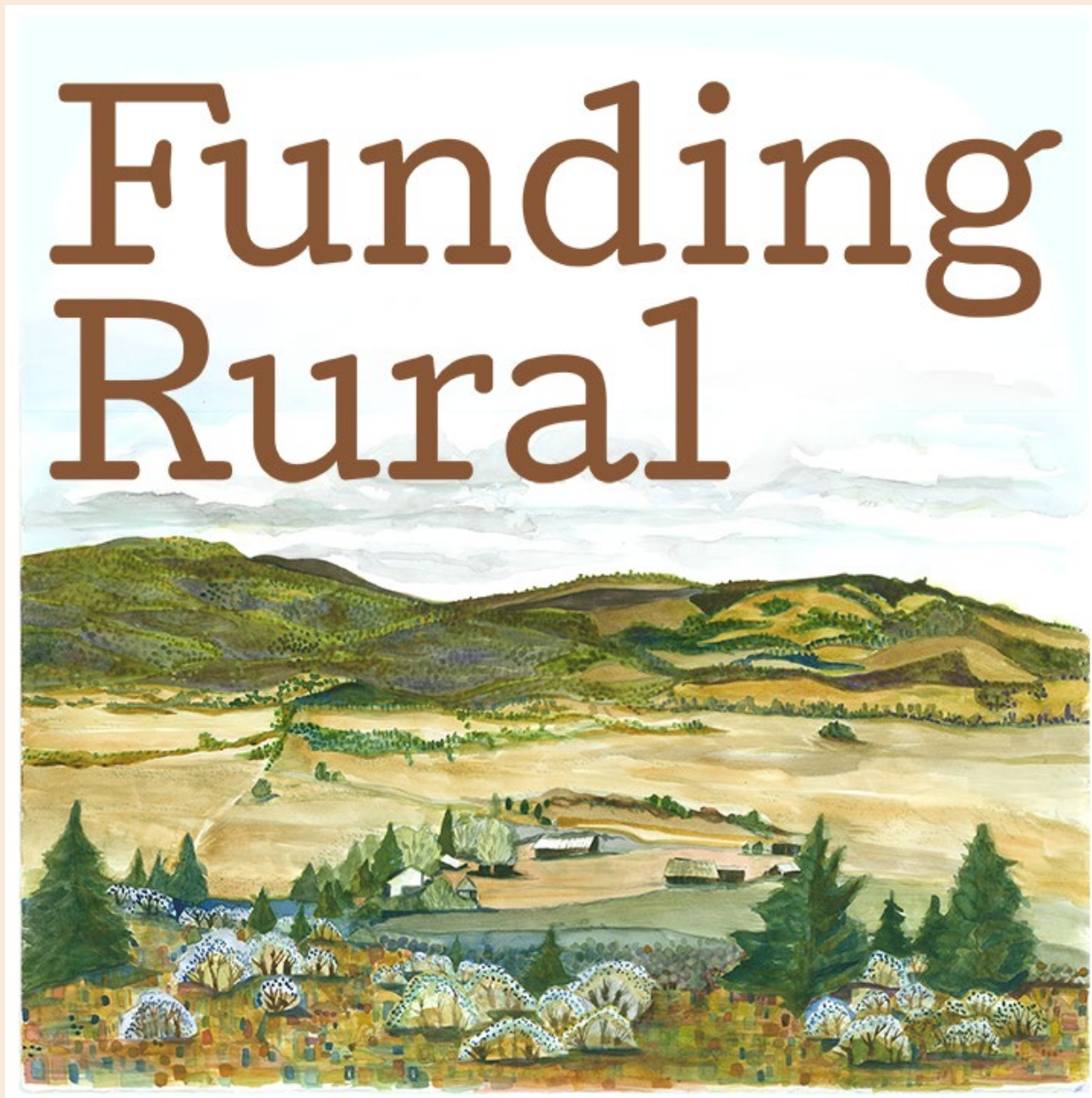


COMMUNITY
FOUNDATION
OF THE OZARKS



PHILANTHROPY
MISSOURI

Funding Rural Podcast



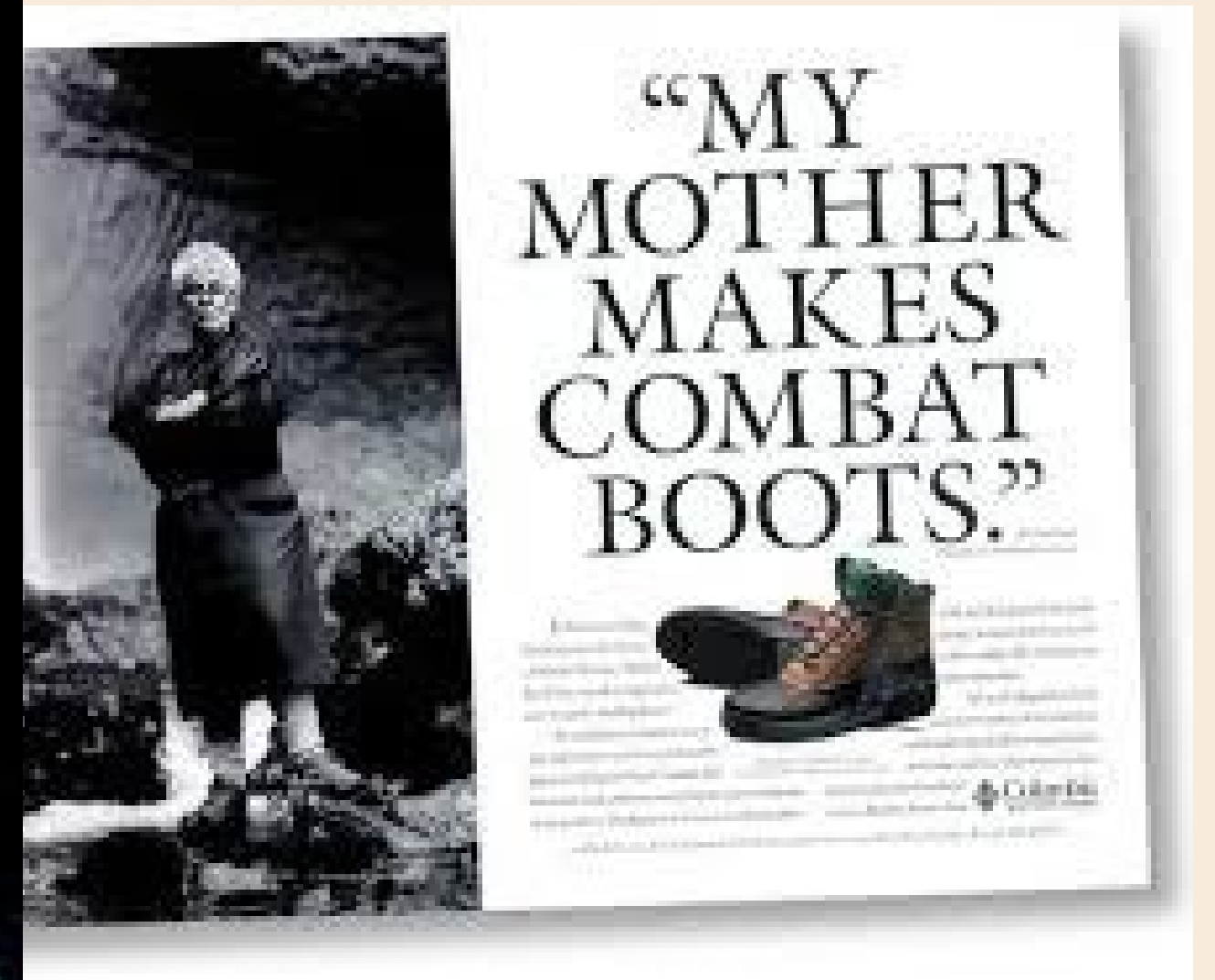
A podcast about how
philanthropy can better
serve rural communities
and spark systemic change.

Roundhouse Foundation



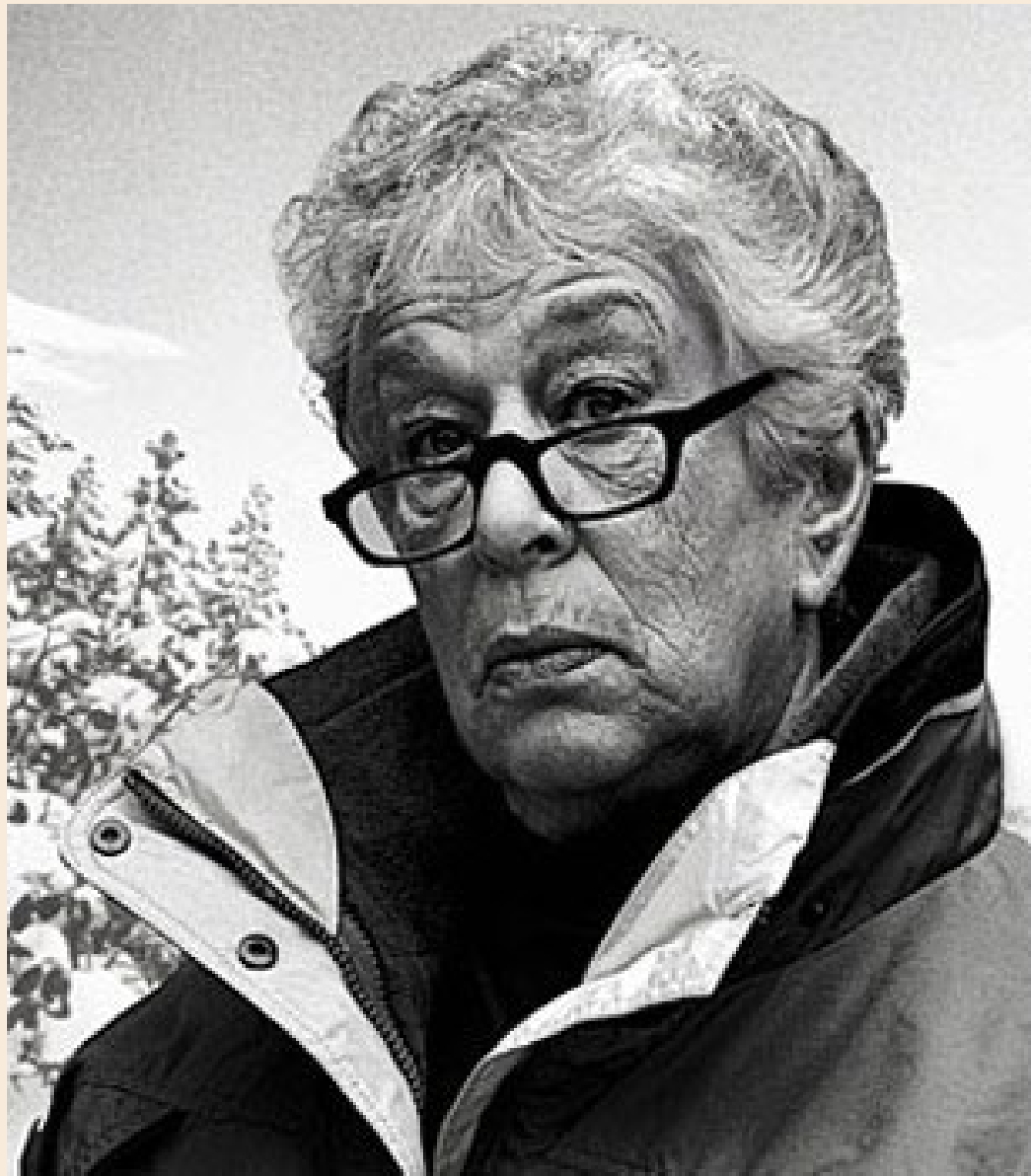
Supporting creative
solutions to the unique
challenges associated with
rural culture and
landscapes across the
Pacific N W.

Gert Boyle



Columbia Sportswear

Gert Boyle



"Early to bed,
early to rise,
work like hell
and advertise."

--Gert Boyle, chairman of
Columbia Sportswear



Pine Meadow Ranch Center for Arts & Agriculture



Photos: The Photo Treehouse



Endowment Growth

2002 -2019
approx. \$25MM

2024
approx. \$400MM

15.66%

From 2002 through 2019 there were intermittent periods of growth for the Foundation as assets were transferred to the ownership of the organization. At it's largest during the first 17 years, the Foundation held just over \$25MM in assets and real property.

With the gift from Gert's estate, over the last 5 years the Roundhouse Foundation's endowment grew by over 1,466%



Grantmaking

Roundhouse Foundation Lifespan Grantmaking: **\$59,198,123.00**

95.2% of Grants Made in the last 5 years

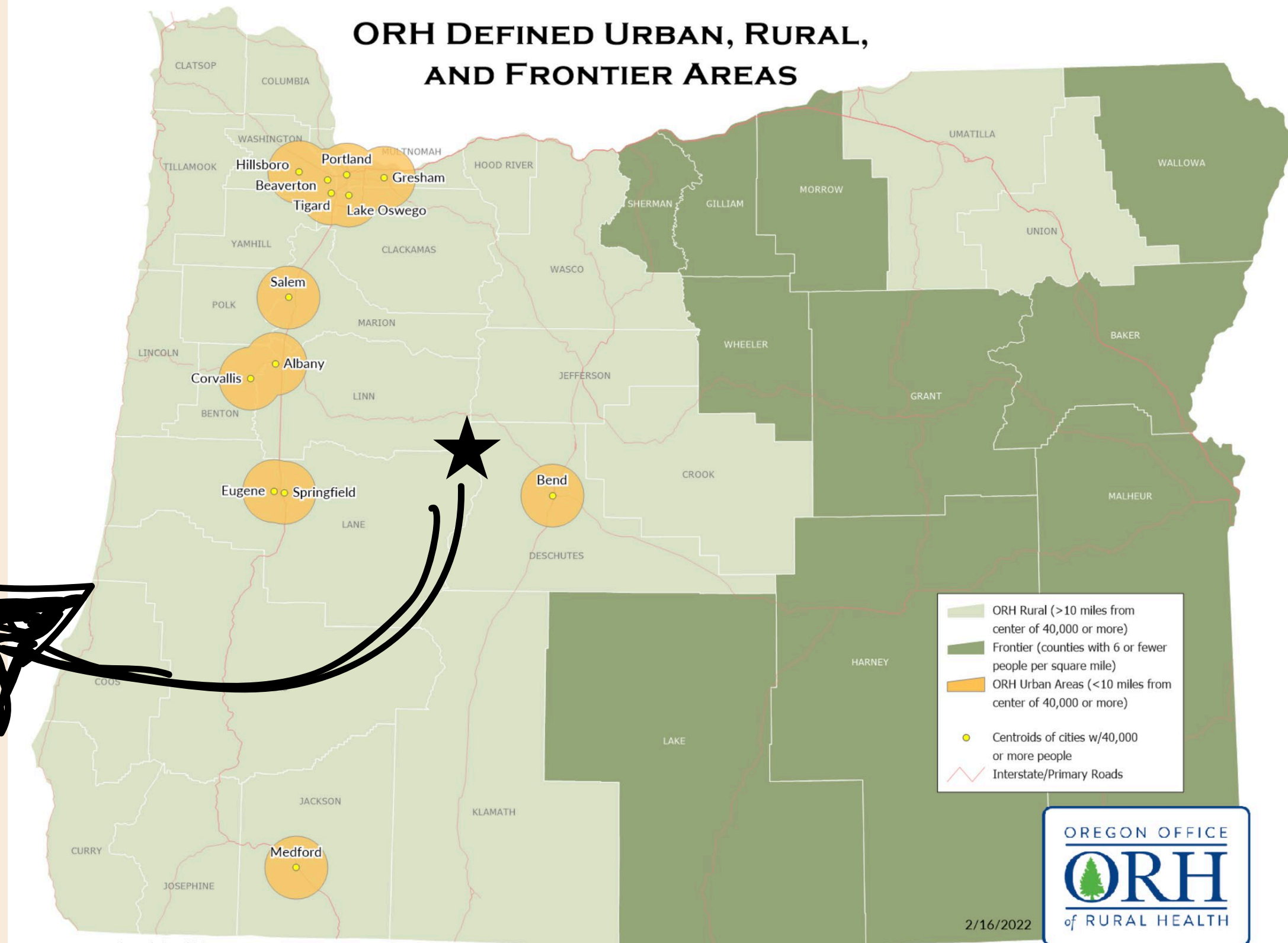
Grantmaking 2002 -2019
\$3,802,783

Grantmaking 2020 -2024
\$55,395,339



Rural Oregon

ORH DEFINED URBAN, RURAL, AND FRONTIER AREAS



Sisters,
Oregon

9th Largest State

98,380 Square Miles

The state of Oregon
is slightly larger than
the country of the
United Kingdom.

Map courtesy of Oregon Office of Rural Health



Reaching Out

“I’m going to be your *needy best friend* . I want you to introduce me to everyone you know in this space.”



Rural, Really?

You're the **only funder** we know who works in rural spaces.

Are you
really doing
the work?

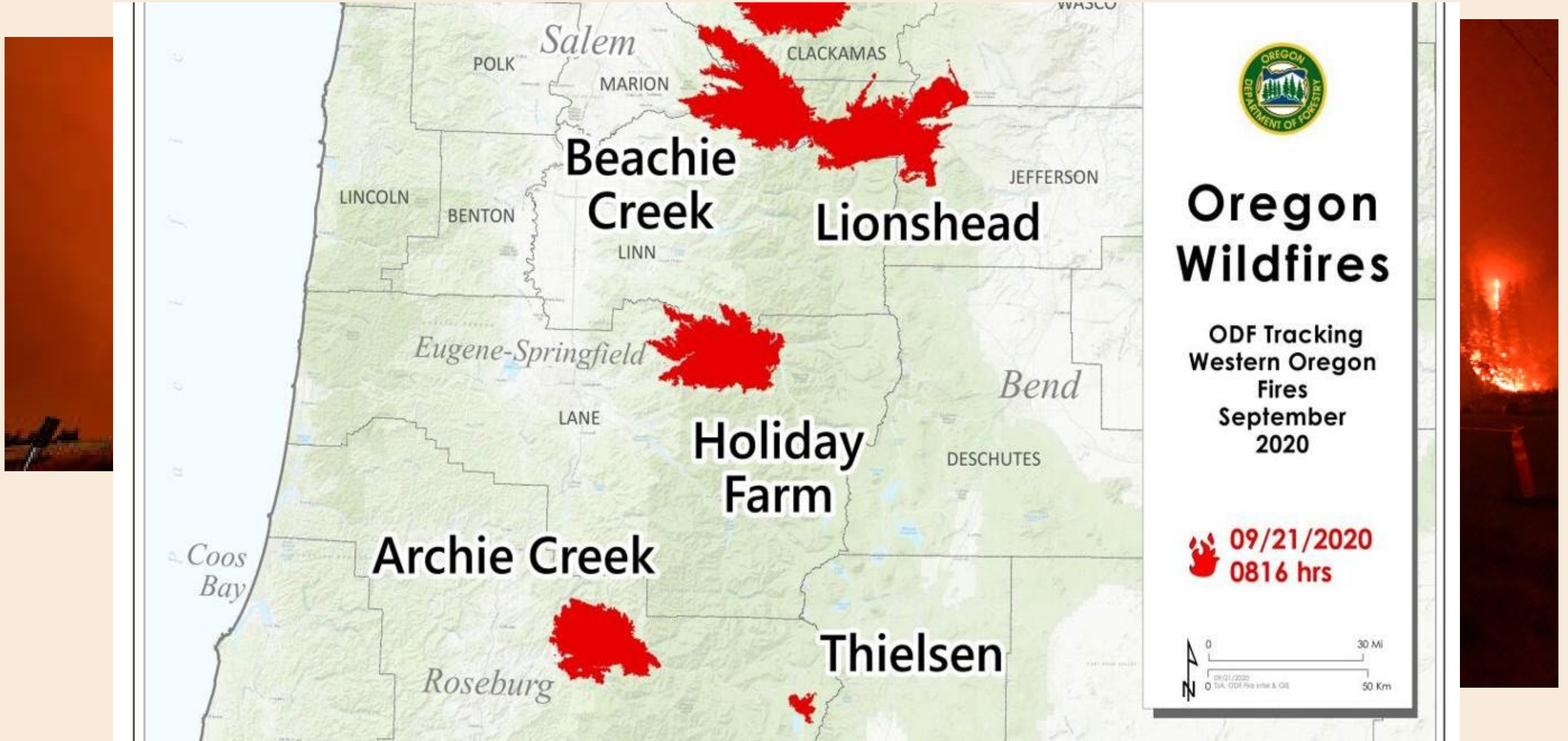


Building Relationships



Clockwise Left to Right: Salmon Superhighway, Grant County 4 -H, Confluence, Oregon FFA

Bringing Philanthropy Together



Bringing Philanthropy Together



[CONTACT](#) [MEMBER PORTAL](#)

[ACTIVATION & FUNDING](#)

[HOW WE WORK](#)

[RESOURCES](#)

[ENGAGE](#)

[ABOUT](#)

FUNDING NEED INTAKE

Are you a nonprofit or jurisdiction serving those impacted by the March 2025 Floods? Complete the Share a Need form below to share a funding need, or provide a status update or non-financial request. You will have the option to allow the distribution of your need to all Network members - approximately 35 philanthropic organizations. Please note submission of a need does not guarantee funding.

[SHARE A NEED](#)

PHILANTHROPY WEAVING TOGETHER RESOURCES FOR RESILIENT COMMUNITIES

A philanthropic network that coordinates within, across, and beyond the sector to minimize the economic, social, and environmental impacts of disasters, especially on vulnerable frontline and fenceline communities.

[GET INVOLVED](#)

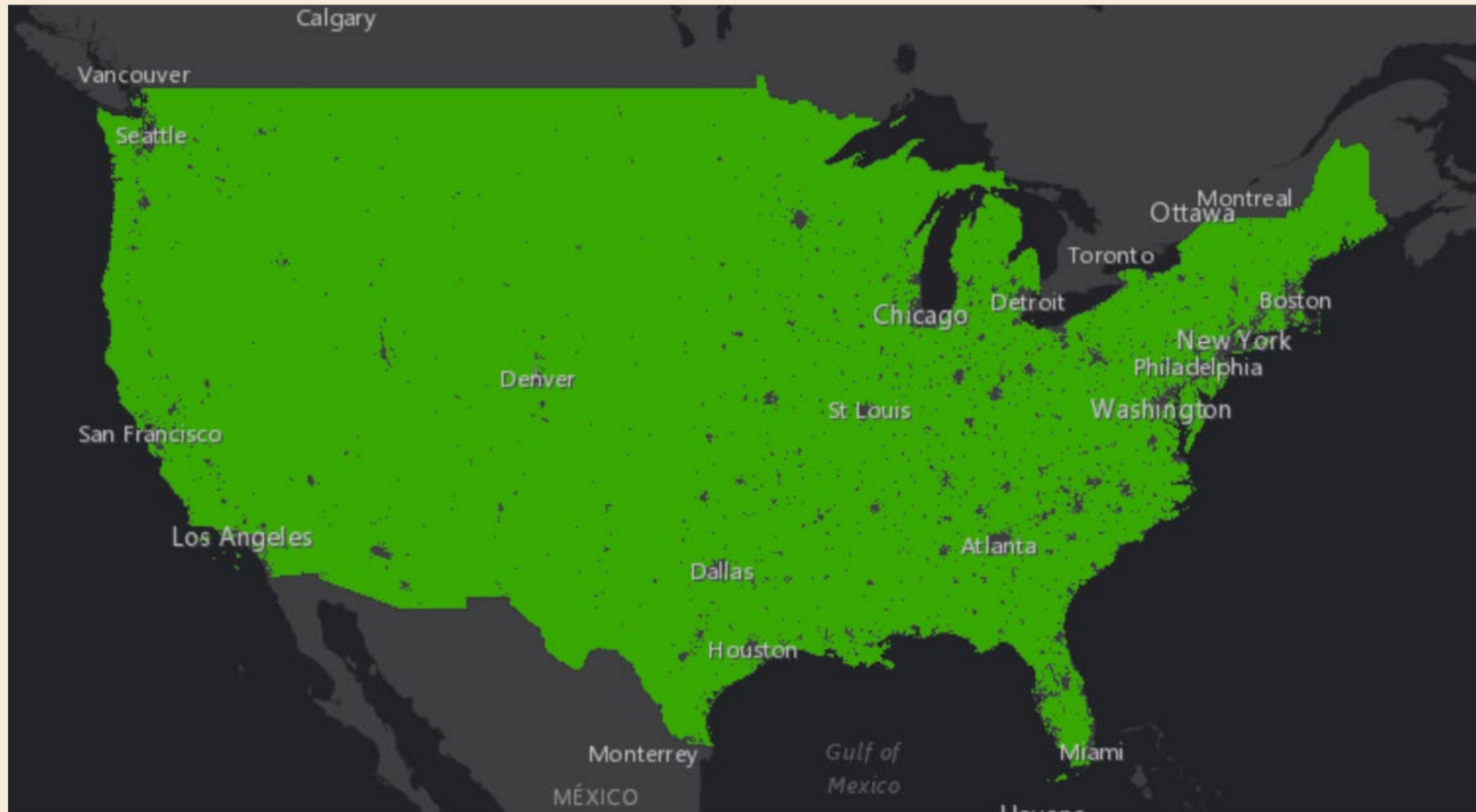
2025 March Flooding: Multiple Counties Impacted

[ODFN'S RESPONSE](#)

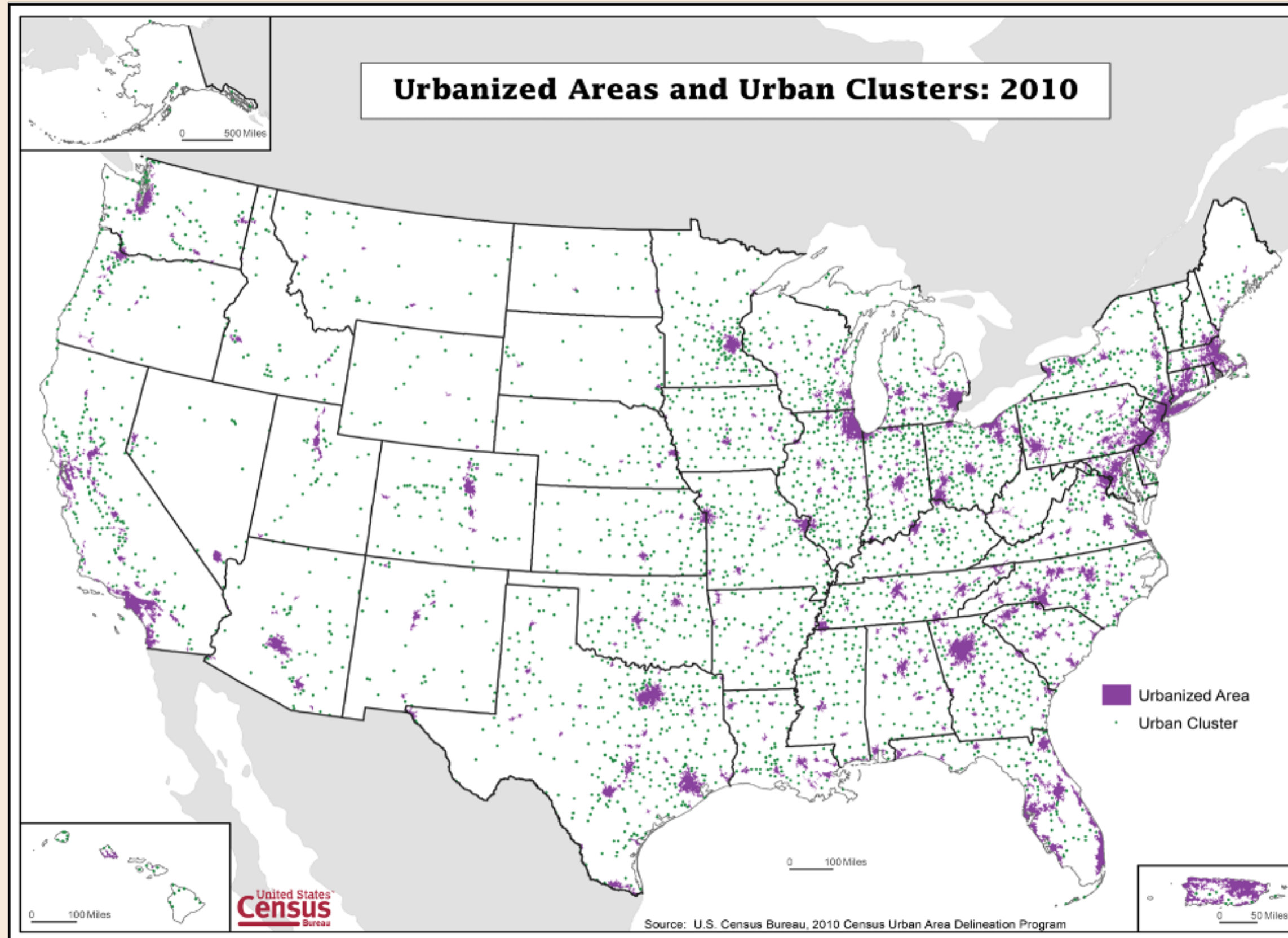
National Center for Family P h i l a n t h r o p y



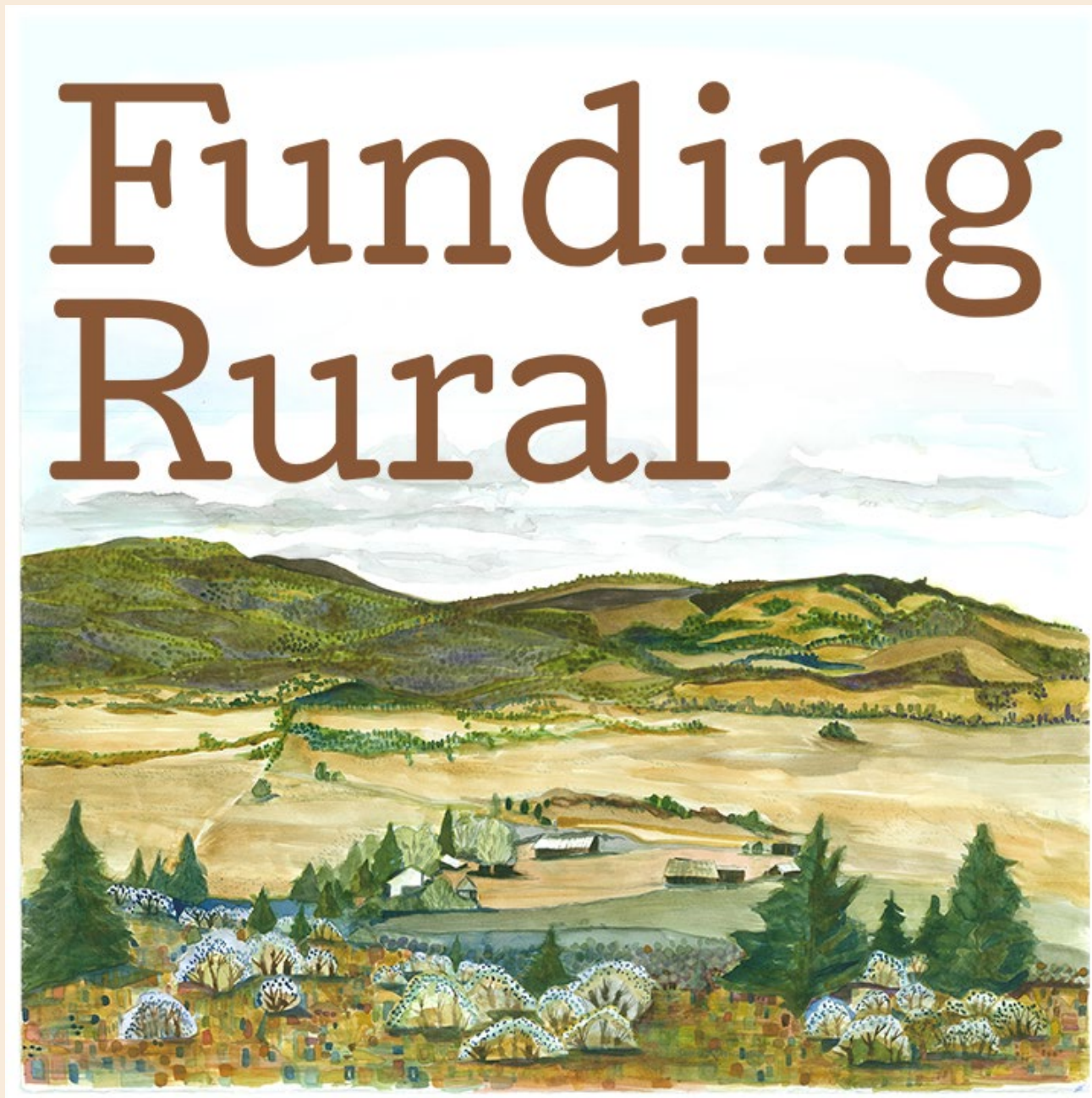
Rural America



Rural America



Funding Rural Podcast



A podcast about how
philanthropy can better
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Why rural?

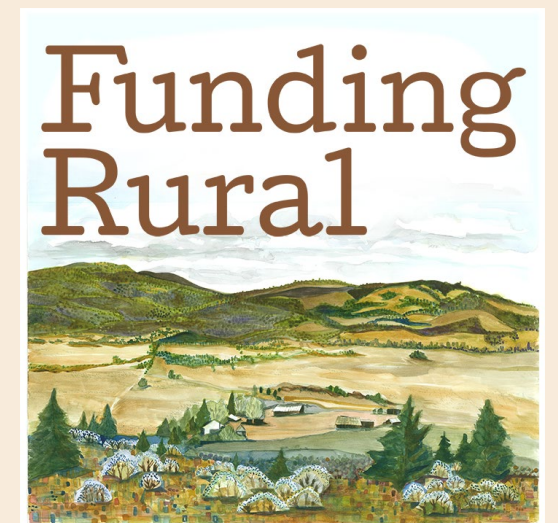
- **Why** do you fund rural and remote communities?
- **How** do you do connect with those organizations?
- **We just don't get any applications** from those communities.



“It can be quite an obstacle, just getting to the right person, but there’s always somebody in there that’s just moving mountains.

They’re the person that you’re trying to get a hold of, but they are the busiest person.”

—Casey Pearlman
Season 2, Episode 4



Increasing Effectiveness of Charitable Giving

Start with
passionate
people.

Then what?



Increasing Effectiveness of Charitable Giving

Organizations need:

Money. Funding. Grants.

Connections.

Collaborations.

Access.

Donors.



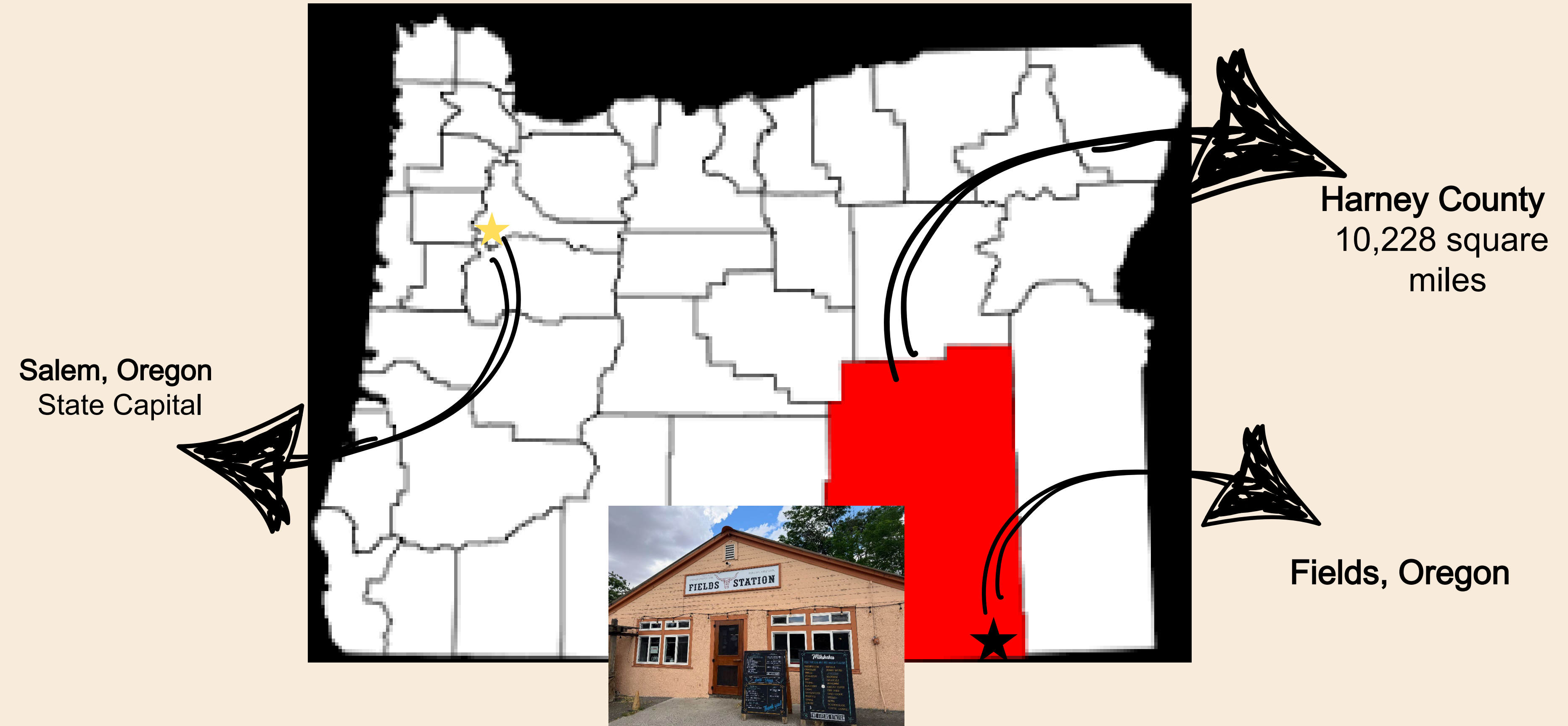
Volunteers.



Policy Makers.



Fields, Oregon



Trout Creek Ranch



**“It’s hard to know how people’s
lives work outside of your own.”**

**— Elizabeth Marino, PhD
Season 1, Episode 1**



Intent

vs

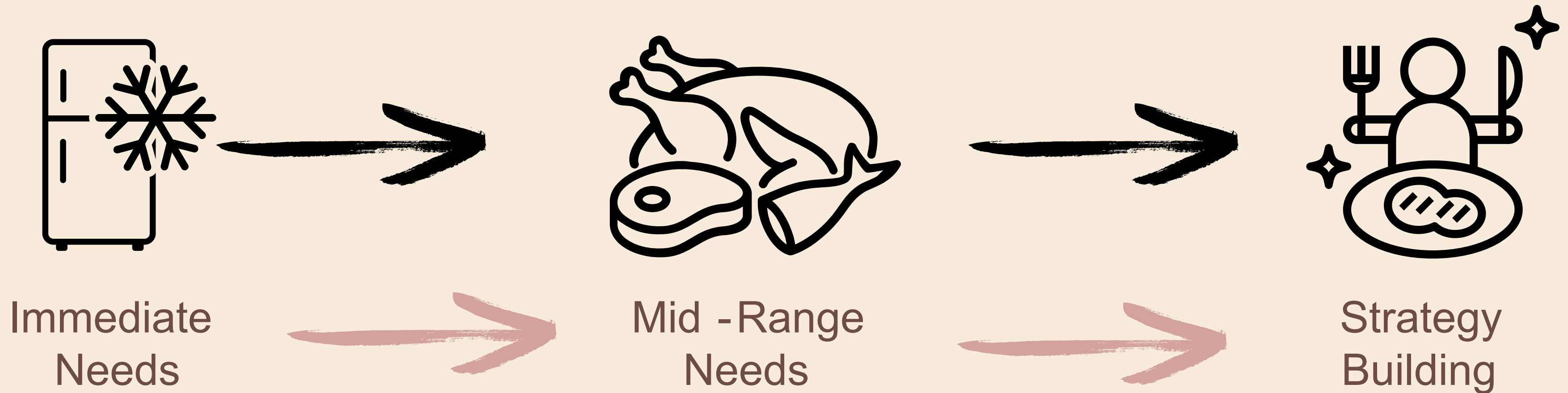
Impact

Grantmaking

Communities can't build long term strategy while they are worried are drowning under crises or current concerns.



Grantmaking

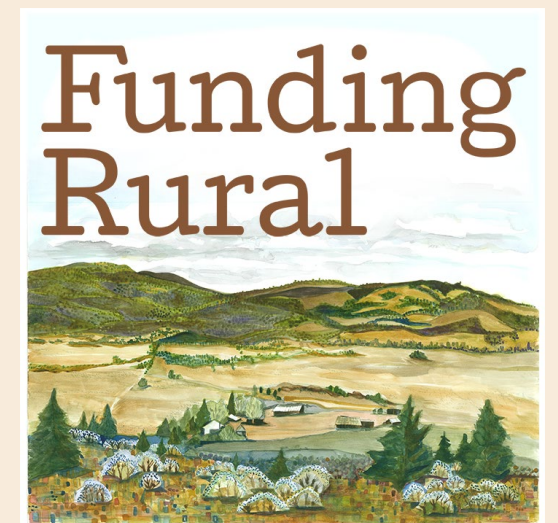


Philanthropy should look at all three stages .



“There’s this concept of best practices; you’ve probably heard of it. And best practices for whom?”

**—Jaime Arredondo
Season 2, Episode 1**



“I think when you just kind of pull everything back, philanthropy, the literal translation is just love of people .”

**—CC Gardner Gleser
Season 1, Episode 5**



Philomath Community Services



Photos: Philomath Community Services, Philomath News

**“People should not be having to
call us for help in times of a
disaster; they have their hands full.**

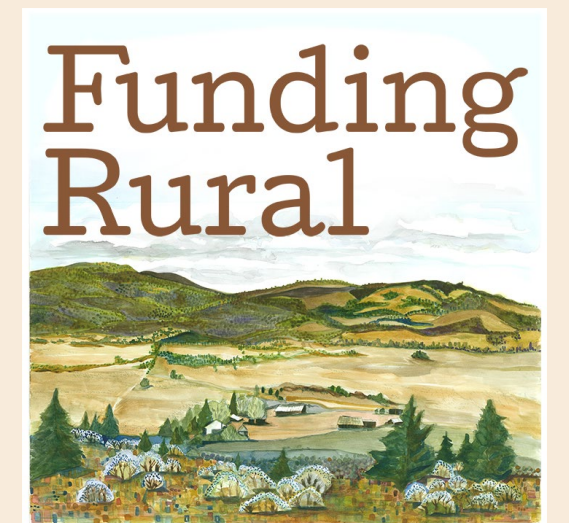
We need to show up .”

**—Gina Zottola
Season 2, Episode 13**



“Scale is numerator over denominator. And I would argue, you can get to scale a lot faster in rural communities...”

**—Wynn Rosser
Season 1, Episode 2**



‘Why aren’t those who hold power and resources, more responsive to the lived experience of folks in that community...

”

—Jamie Bennett
Season 1, Episode 16



Increasing Effectiveness of Charitable Giving

What can we do?

Network - with each other.

Share your **Grant History** and seek other foundations' grant lists.

Develop stories from your partners and **share** them.

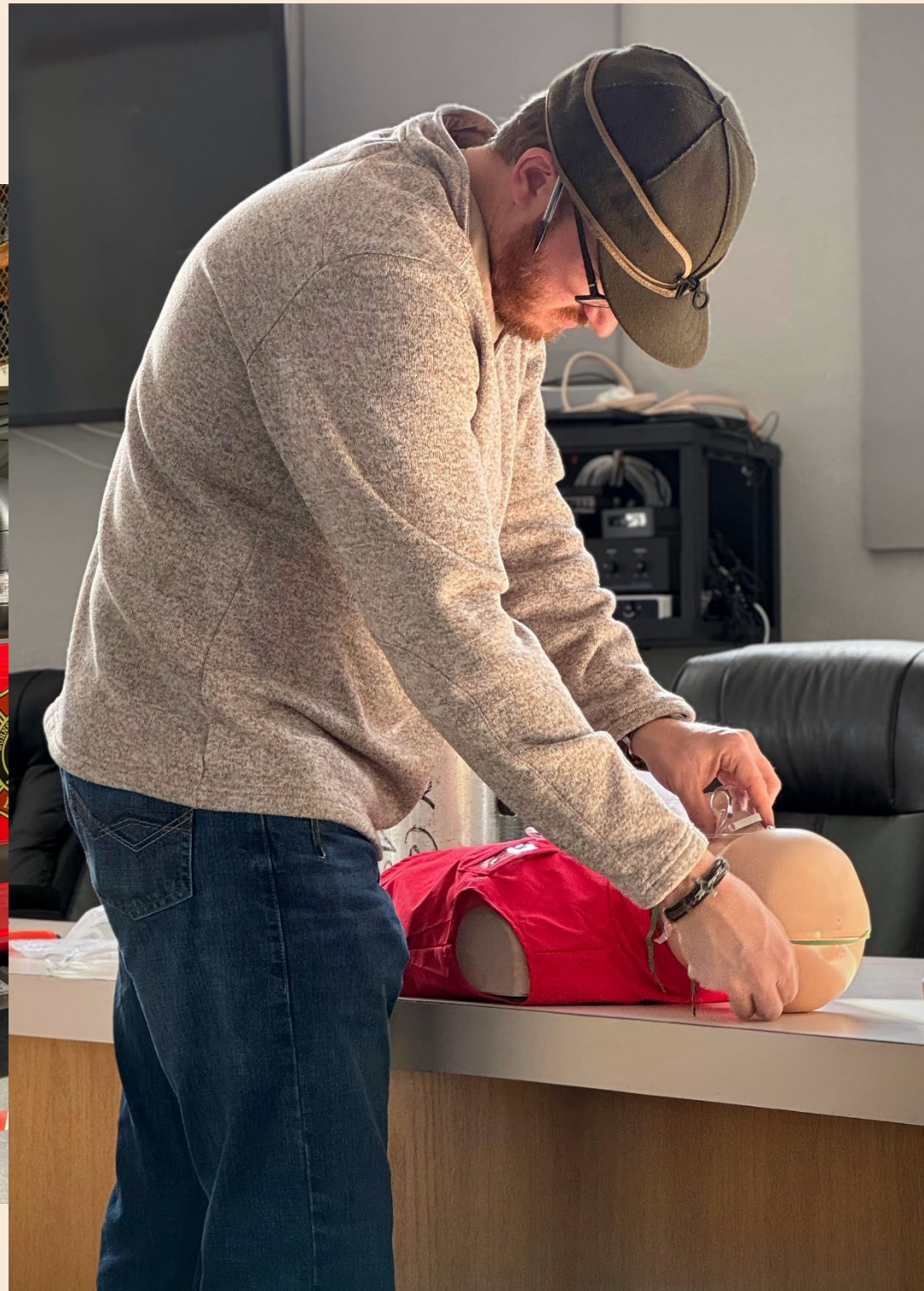
Flip the script on your press releases. **Center communities.**

Make introductions.

Roundhouse Grant Review Committee



Rural Fire & EMS Training



**“But can we do one thing... together with
the right partner?”**

**—Margi Hoffman
Season 1, Episode 10**



Centering Community

How we're communicating and centering community



The importance of standing alongside rural, remote and Indigenous communities in Oregon

Roundhouse Foundation is a private family foundation based in Sisters, Oregon, founded in 2002. They provide grant and other supports to rural, remote and Indigenous communities across Oregon. Last year the Foundation issued over 750 grants to over 600 organizations; and within the last 5 years has distributed just over \$55MM within rural Oregon.

On February 18, Roundhouse Foundation, Executive Director, Erin Borla shared a statement from the Foundation to their grant partners regarding the recent federal impacts to communities the Foundation serves. A piece of that statement is below:



With the new federal political administration, there are many questions about how Roundhouse Foundation's grant partners may be impacted by federal issues. I wanted to share how we are working to center the communities we serve during these tumultuous times. We will do our best to share accurate information and opportunities as efficiently as possible.

The National Council on Nonprofits is working collectively with their state associations—including the Nonprofit Association of Oregon (NAO)—to be a leading source of timely, calm and fact-based resources for nonprofits regarding federal challenges, executive orders, and other information. NAO also offers opportunities for professional development, technical assistance and advocacy throughout the year. We will be providing memberships to NAO for eligible 2024 and 2025 Roundhouse Foundation grant partners.

Foundation staff have been spending the last several weeks listening to concerns of those we work with across the state. We have been gathering information and stories of those directly impacted, and consulting with decision makers as we can. I will be in Washington D.C. in the next few weeks in hopes to discuss the challenges recent federal events have had on our grant partners and the communities they serve.

We recognize that several organizations have been impacted by the restriction, pause, and cancellations of federal grant programs. As many of you know, it would not be feasible for private philanthropic institutions to backfill the massive holes left by the loss of federal government support. That being said, Roundhouse is gathering with other philanthropic leaders across the region to determine what support can be offered at this time, collectively.



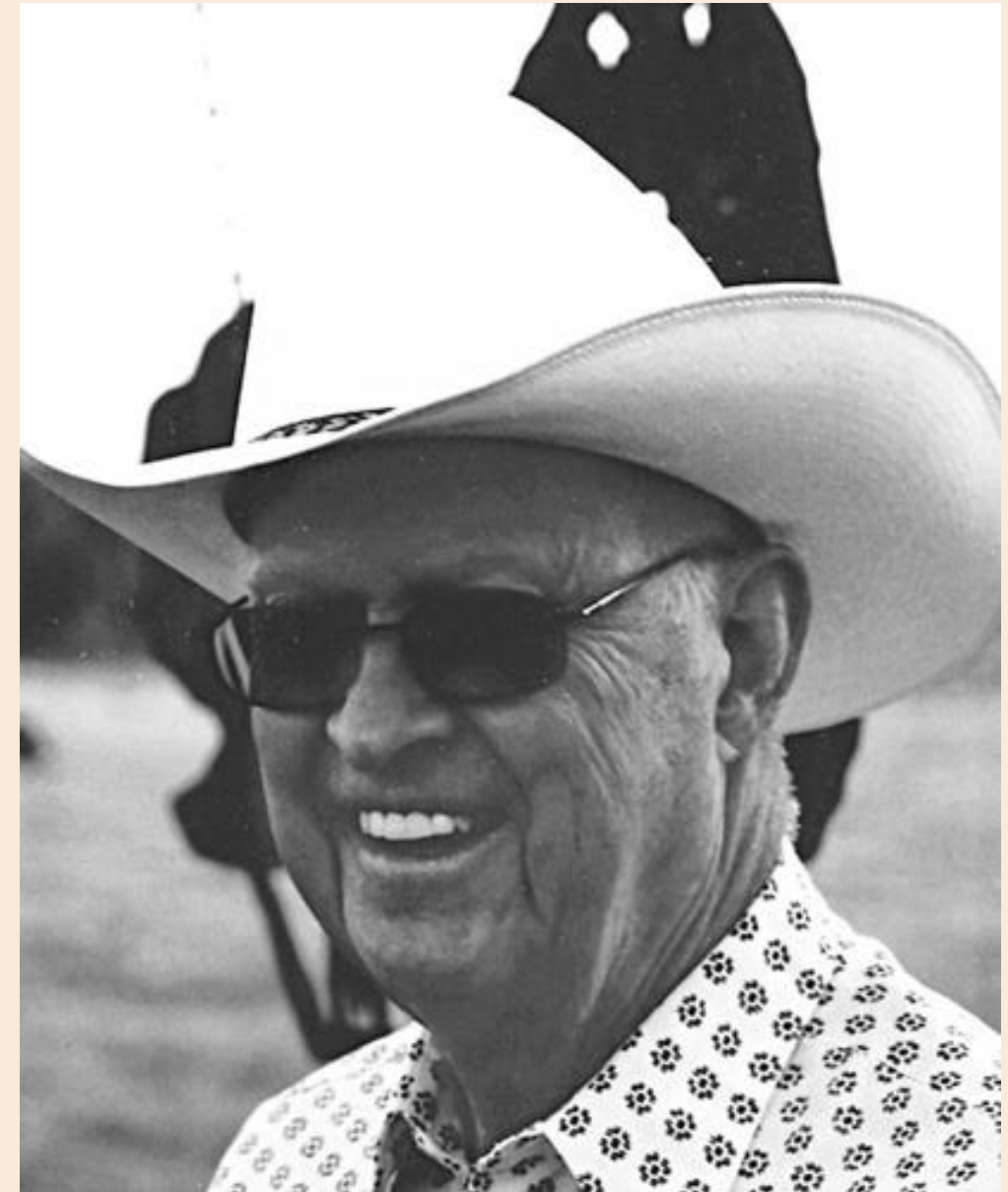
Proof I was Young Once



1997 Deschutes County Fair & Rodeo



Ralph McNulty



Photos: Bend Bulletin

#ForRalph



Thank you

You're not done.

Tell your story.

Let's get to work.

And let's do it together.



Erin Borla

RoundhouseFoundation.org

erin@roundhousefoundation.org