

Musgrave Multi-Year Impact Grants: Opportunities to Thrive 2024

The Jeannette L. Musgrave Foundation

The Community Foundation of the Ozarks is proud to provide the grant administration for the Jeannette L. Musgrave Foundation, managed by U.S. Bank Private Wealth Management. On behalf of the Musgrave Foundation, the CFO distributes grants through several programs each year, with the Musgrave Foundation Distribution Committee making recommendations.

The Musgrave Foundation supports engagement in long-term, high-impact philanthropy by making available the opportunity for agencies to apply for larger-scale, multi-year grants. The Musgrave Multi-Year Impact Grant Program establishes long-term funding to have significant impact on challenges in the Springfield-Greene County region. Focus areas on this grant program will be established each year factoring Mrs. Musgrave's focus areas and changing community needs.

This program launches in its third year with the following focus area: Opportunities to Thrive

The Musgrave Foundation seeks to fund programs which support the long-term sustainability of nonprofit organizations working with low-income communities in the Springfield, Missouri metropolitan statistical area (MSA). This program encourages applicants to propose solutions to long-term organizational stability issues for organizations serving Springfield's low-income and no-income populations in the Musgrave Foundation service area.

Eligible organizations:

- Lead applicant agencies must be nonprofit 501(c)3 organizations, government entities, school districts, or tax-exempt faith-based organizations.
- Primary applicant organizations must currently provide programmatic support to low-income communities in the Springfield, Missouri MSA (Greene, Christian, Dallas, Polk and Webster counties). Additionally, eligible proposals must primarily focus on Greene County but can include work occurring in the Springfield, Missouri MSA.
- Proposal annual requests cannot represent more than 25% of the organization's annual budget.
- Eligible agencies must not be current recipients of another Musgrave Multi-Year grant program (Foster Families or Student Citizenship).
- Agencies that obtained nonprofit status after December 2020 are not eligible for this grant program as it is focused on supporting agencies with a proven, multi-year track record of supporting low-income communities through the COVID-19 pandemic recovery process.

Priority concepts:

Ideal agency applicants to this program provide direct service to low-income communities in the Springfield MSA. Applications should primarily focus on strategies by agencies to build long-term organizational financial stability in the wake of the COVID-19 pandemic which ensures continuous service to individuals of great need in our community.

Examples of potential grant proposals include:

- Expenses associated with organizational restructuring
- Creation of a new development strategy in the wake of COVID-19
- Capital and technology expenses
- Organizational strategic planning
- Other consultation support that stabilizes the applicant organization
- Staff time allocated to working toward long-term organizational sustainability

Operating costs associated with providing direct services may be a component of the proposal as part of an overall long-term sustainable effort.

Agencies providing meaningful, holistic support to low-income individuals of all ages may apply for this program provided the agency applicant meets the nondiscrimination policy criteria listed below. Priority will be given to agencies supporting individuals with long-term, high-impact work that supports individuals through true quality-of-life improvement.

Low-income communities: Individuals who are without employment or in low-income employment positions, in cliff-effect circumstances regarding federal or state funding support, receiving annual income at or below the poverty line, or seeking nonprofit support to meet basic needs are all within the definition of low-income by the Musgrave Foundation. The Musgrave Foundation welcomes information on agency-defined qualifications for services as a component of the proposal to help provide specific context.

Max request from one proposal: \$100,000 per year for up to three years

Proposal timeframe options: One-year, two-year, or three-year proposals

Agencies may provide proposals to this grant program for single-year initiatives and two- and three-year efforts.

Total budget: \$300,000 will be dedicated to this effort in 2024; up to \$800,000 over a three-year effort may be used.

Request amount by year: Proposals may request different funding amounts each year in a multi-year request, totaling no more than \$100,000 in any one year.

Nondiscrimination policy: In awarding grants, the Musgrave Foundation will not discriminate on the basis of race, color, sex, religion, national origin, age, ability, sexual orientation, gender identity or veteran status. As part of the grant process, all grantees will be required to affirm that, in providing services funded in whole or in part by a Musgrave Foundation grant, the grantee will not discriminate on the basis of race, color, sex, religion, national origin, age, ability, sexual orientation, gender identity or veteran status either in its employment practices or in its policies and procedures concerning access to services.

Grant process timeline:

Date	Event
Feb. 22, 2024, 5:00 p.m.	Concept letters due
On or before March 22, 2024	The CFO notifies finalists
April 24, 2024, 5:00 p.m.	Finalist full proposal deadline
April 25 – May 31, 2024	Committee review of full proposals
Mid-June 2024	Grant announcement event

Concept Letter Phase

The first phase of this grant program has been launched with a call for concept letters.

Concept letters may be no longer than two pages in length and are due to the CFO by 5:00 p.m. February 22, 2024.

The Musgrave Distribution Committee will review proposals and contact any relevant follow-up questions by March 22, 2024.

Concept Letters must be submitted via the CFO's Grant Interface site:

<http://www.grantinterface.com/Process/Apply?urlkey=cfozarksgrants>

Details required in concept letter:

- Key contact for proposal: this contact must be available for discussions of proposal in person at the Community Foundation of the Ozarks (scheduled at a mutually agreed upon time)
- Brief description of grant proposal
- Brief description of applicant organization's current programming related to low-income communities
- Direct relationship between proposed program and program focus area:
 - Long-term organizational stability for organizations focused on low-income communities in the Springfield, Missouri MSA
- Proposed or anticipated partners in initiative (including potential consultant partners, if established)
- Time outline of proposal – one-, two-, or three-year proposal
- Total request amount. If multiyear, outline request amount per year.

Full Proposal Phase

Concept letter finalists will be notified of the status of their request by March 22, 2024. Finalists will be invited to move to the next phase of the proposal process by providing a full proposal to the Musgrave Distribution Committee. This phase of the grant program will occur by invitation only.

Full Proposals are due to the CFO by 5:00 p.m. April 24, 2024. The maximum page length for full proposals is up to 10 pages (including executive summary).

Full Proposals must be submitted to Ashley Fleming in a PDF document (afleming@cfozarks.org).

Proposal interview process will occur in May 2024, and grant recipients will be announced in Mid-June 2024.

Details Required in Full Proposal:

EXECUTIVE SUMMARY

Provide a one-page executive summary within the full proposal:

- Brief description of proposal, timeframe, and any key details
- Include contact information for all key partners and members of team

PROPOSAL DETAILS

Provide the following details as part of the full proposal document:

- Organizational mission/relevant history
- Describe the proposal
- Need statement: Why is this project important/needed? Who will benefit from this endeavor?
- Engagement of communities impacted: How will individuals impacted by your proposal be engaged in the decision-making process for the program?
- Board engagement: How will your board of directors be engaged in this process?
- Partners: Describe any funding or program partners
- Milestones and timeframe goals: What goals are a priority, and what timeframe will be used to achieve these goals?

BUDGET DETAILS

Include the following information as part of the full proposal document:

- Proposed budget: As a component of the proposal, provide a PDF outlining major budget components. If multiyear, the proposal must include a section for each year of the proposed effort with the total amount per year and total amount of entire project clearly outlined.
- Who else is engaged in funding this project?
- If making a capital request, provide the total budget for the project and Musgrave's part in it

Annual Reporting Process

Applicants please note: annual reports from selected grant recipients must be provided each year for multi-year projects no later than May 1st. The Grant Distribution Committee will review annual reporting to determine next year's funding request. This report will require key details on the progress of the original proposal's milestone and timeframe goals and an updated budget including all Musgrave grant expenses. Annual reporting must be no more than 10 pages and include the following details:

- Executive summary covering the progress of the program

- Contact information for all key partners/members of team
- Updated project description: Describe the progress of the project in its current phase
- Details on the engagement of communities impacted: How has this project engaged impacted communities in the ongoing decision-making process?
- Partner update: List agencies engaged in partnerships, with updated information on any new partnerships or any lost partnerships over the course of the last year
- Board engagement: How has the board engaged in the work thus far?
- A full update of all milestones and goals and progress on those goals
- A full description of future milestones and goals for the next year
- Past year budget: Provide a summary of current progress in the first year's budget (accounting for the 11-month timeframe may be factored as well)
- Update on all other funding partners, if applicable
- If capital request, updated total budget for project and Musgrave's part in it