



## Our Promise

For over 120 years, Hannibal Regional has served the healthcare needs of northeast Missouri, and for over 20 years has provided uninterrupted, best-in-class radiation oncology cancer care through the Cary Cancer Center in Hannibal.



We feel a deep sense of responsibility to bring the same level of care and consistency to Kirksville. As we work to make this a reality, our promise to the community is simple: We will work tirelessly to bring high-quality, state-of-the-art radiation oncology care to Kirksville, and won't stop until that is done.



*C. Todd Ahrens*

**C. Todd Ahrens**  
Hannibal Regional  
Healthcare System  
President & CEO

*Wendy Harrington*

**Wendy Harrington**  
Hannibal Regional  
Foundation  
President & CEO

*Carolyn Chrisman*

**Carolyn Chrisman**  
Hannibal Regional  
Foundation  
Director of Development

# BETTER CANCER CARE



**Complete Family Medicine**

A service of Hannibal Regional



## Kirksville deserves BETTER.

There is no such thing as a second-rate patient, which is why Hannibal Regional is bringing first-rate cancer care to Kirksville. With your contribution to *Legacy of Hope*, you join a group of generous, compassionate donors who believe cancer patients in our area deserve the very best care, close to home. Your donation is a direct investment in the future of healthcare in our region, and will help build a state-of-the-art cancer center that will serve Kirksville and the surrounding area for decades to come.

*Legacy of Hope*

BETTER Care. Brighter Tomorrows.



**Hannibal Regional  
Foundation**



# BETTER INVESTMENT

Through the *Legacy of Hope* campaign, Hannibal Regional Foundation will work with the community to secure \$7 million in donations, grants, and other support to assist in the completion of an all-new cancer center projected to cost \$30 million. You can give with confidence, knowing your donation is a direct investment in the sustainability and growth of quality, modernized healthcare in Kirksville.

Donations are 100% tax deductible, and every penny will be used to build the cancer center. No overhead, and no mixing of funds.

## Giving back

# \$39 million

Last year, Hannibal Regional provided roughly \$39 million to the community through uncompensated care.

## Interested donors contact:

**Carolyn Chrisman**  
Director of Development

☎ (660) 234-0044

✉ [carolyn.chrisman@hannibalregional.org](mailto:carolyn.chrisman@hannibalregional.org)

🌐 [hrhf.org](http://hrhf.org)

# BETTER OUTCOMES

## 1 State-of-the-art technology

An all-new linear accelerator will target tumors with greater accuracy, minimizing damage to healthy tissues. This means fewer side effects and shorter treatment times for patients.

## 2 Bright and modern facilities

Patients will receive care in a setting that inspires hope and healing, and is future-proofed with an additional vault and space to grow, allowing for uninterrupted care.

## 3 Long-term viability

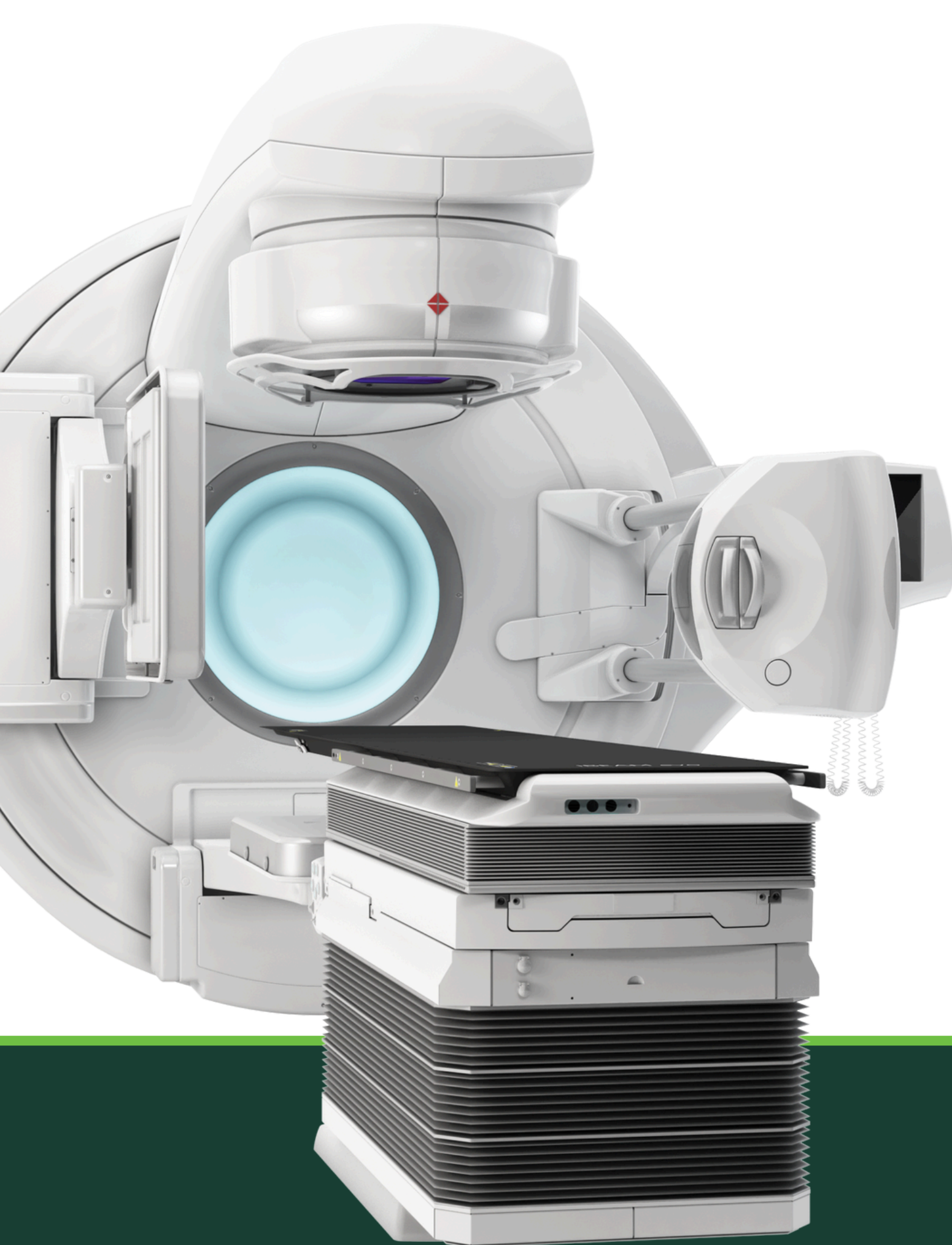
A new cancer center will signal strength and staying power to a demographic that has experienced a lack of services for nearly three years.

## 4 Improved patient experience

Cancer patients and their families are already going through one of the most trying times of their life. Our expert, compassionate care will comfort and support them in their time of need.







# BETTER TECHNOLOGY

Hannibal Regional is known for offering high-quality, compassionate cancer care in Hannibal, and is now committed to continuing this legacy of cancer care in Kirksville. Cancer affects us all, and Hannibal Regional's commitment to offering the highest quality of cancer care has never been stronger.

That commitment is evident in our pursuit of the best available technology, which empowers our physicians and staff to provide industry-leading care. When compared to a used or aging piece of equipment, a new, state-of-the-art linear accelerator offers several key benefits for patients undergoing radiation therapy.

## PRECISION

Advanced imaging capability means sub-millimeter tumor tracking and more precise treatment.

## SPEED

Faster processing means decreased risk of patient movement during treatment and more patients treated.

## FLEXIBILITY


Multiple advanced radiation therapy options means delivering the most effective care possible.

## COMFORT

Minimized radiation exposure to healthy tissue means reduced side effects and improved patient outcomes.

## Make a pledge

To set up a multi-year pledge, contact Carolyn Chrisman at:

 (660) 234-0044

 [carolyn.chrisman@hannibalregional.org](mailto:carolyn.chrisman@hannibalregional.org)

## Or scan to donate

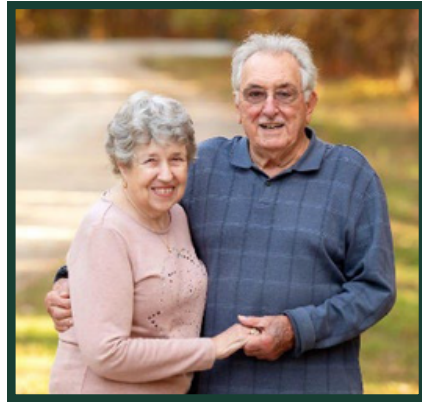
To set up a one-time or recurring monthly donation, scan the QR code with your phone's camera.





# PATIENT STORIES

Over the last three years, stories like the ones below have been tragically common. The patients behind these stories, told and untold, deserve better — and so do the countless others that will follow. Your gift to *Legacy of Hope* helps ensure a brighter future for cancer fighters in our community.



## Charles

At age 87, Charles faced his second sarcoma cancer diagnosis. During his first bout of radiation treatments, he was able to drive himself to and from the local facility in Kirksville. For his second diagnosis, due to a stroke, Charles couldn't drive himself to treatments, instead relying on his children, grandchildren, neighbors, and friends to drive him to his 30 treatments in Columbia. While the round-trip lasted over 3 hours, each radiation treatment only lasted 10 minutes for Charles.



## Rob

Rob was diagnosed with prostate cancer at age 65. The retired grandfather travels over 90 miles to Columbia, 5 days a week for his 39 radiation treatments. After about a week of treatment, Rob began to feel too fatigued to drive himself to every appointment. His family stepped up to drive him, but that meant his homeschooled grandchildren were often required to take time away from their studies. Poor weather conditions have caused Rob to cancel his radiation treatment twice.



## Dan

A 56-year-old business owner in Kirksville, Dan employs many local residents. He was diagnosed with prostate cancer and required radiation. In order to manage his business while travelling 180 miles every day for treatment, he would wake up at 5:00 am, leave the house by 5:30 am to get to his appointment at 7:30 am. It took longer to park the car than the radiation treatment itself. Dan always saw dozens of people from Kirksville while at the radiation center.




## Establishing a Legacy of Hope

Support of the *Legacy of Hope* Campaign will help make high quality cancer care accessible to Kirksville and is 100% tax deductible, with 100% of the donation going directly to the cause. **Help us make a difference and leave a lasting legacy!**

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