## Candid Resources

Everything Grants
Community Foundation of the Ozarks
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#### **Speaker**



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Pronouns: he/him/his

# Candid.

#### What we do

Every year, millions of nonprofits spend trillions of dollars around the world. Candid finds out where that money comes from, where it goes, and why it matters. Through research, collaboration, and training, Candid connects people who want to change the world to the resources they need to do it.

### Our response to global events

Thank you for being a part of Candid's learning community. We recognize that this may be a challenging time for many. Candid has shifted its key learning opportunities to a virtual format, and you can check them out at <a href="mailto:bit.ly/CandidLearningOnline">bit.ly/CandidLearningOnline</a>. We've also invested in providing the social sector with the resources they need to make informed decisions about today's most pressing issues:

Learn more about COVID-19 resources at: <a href="https://bit.ly/CandidCoronavirus">bit.ly/CandidCoronavirus</a>

Learn more about racial equity resources at: <a href="https:/bit.ly/CandidRacialEquity">bit.ly/CandidRacialEquity</a>





#### Funders look to Seals to assess potential grantees

Give funders the information they need.

- It's free to earn a Seal of Transparency
- Your information powers giving platforms like AmazonSmile and Facebook
- Earning Bronze will enable you to add a Donation button to your profile

Find guidance for getting started: <u>learn.guidestar.org/profile-best-practices</u>





#### Prospect research through 990s is time consuming

Save time and win funding with Foundation Directory Online.

- Build and refine prospect lists by knowing how much a funder supports your mission
- Find connections with key decision-makers
- Influence prospecting strategies with Recipient profiles

Get valuable insights you need to succeed. Learn more: <u>fdo.org/guide</u>



#### Where can you access FDO?

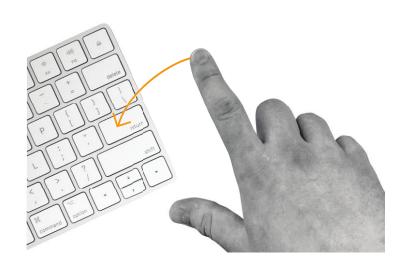
Our library



400+ Funding Information Network partners



By subscription: fdo.org



### Where can you get help with FDO?

#### Self-serve resources

- FDO Quick Guide
- Help articles
- YouTube videos

#### Person-to-person assistance

Chat or email with Candid staff



#### Other Resources

- IssueLab: <a href="https://www.issuelab.org">https://www.issuelab.org</a>
- Candid Learning: <a href="https://learning.candid.org">https://learning.candid.org</a>
- Philanthropy News Digest:

https://philanthropynewsdigest.org

## Thank you

Stay connected and never miss a virtual training by subscribing to our Candid Learning newsletter <a href="bit.ly/CandidLearningNewsletter">bit.ly/CandidLearningNewsletter</a>



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