The Realities of Leading a Non-Profit

About the Program
This research looked at how ED/CEO experience in 5 different work-related areas (job training, goals, performance evals, time and tasks, boards of directors) influenced their attitudes in 4 different categories (engagement, organizational commitment, turnover intentions, and burnout).

1 Job Training
Only 63% of EDs/CEOs received training specific to their role upon taking the job. And the EDs/CEOs who received some level of training were more likely to report higher levels of satisfaction.

2 Goals
Only 39% of organizations set clear goals for their EDs/CEOs. The EDs/CEOs who do encounter organizationally-set goals are more likely to report high levels of self-efficacy.

3 Performance Evaluations
EDs/CEOs who received some amount of formal evaluation were significantly more likely to report high levels of commitment.

4 Time & Tasks
EDs/CEOs spend a significant amount of time on extra tasks, 38% of which fall under broad operations work (e.g., HR, IT, custodial).

5 Board of Directors
Of all the resources and demands that EDs/CEOs encounter, boards of directors are perhaps the most significant factor in their turnover intentions.

Remember

- **A Critical Time:** We’re in a crucial period for employees, leaders, organizations, and communities.
- **This Is (Beyond) Tough:** EDs/CEOs encounter unique challenges, and are often asked to do more than can be reasonably expected.
- **Your Participation Matters:** Your contribution to a non-profit can be more than money. Be intentional and honest with your commitments.

What You Can Do

- **Find a “Commitment Fit”:** Only join boards you’re willing to stay committed to through your entire term.
- **Be Active, Not annoying:** Remember that a board member’s role is a guide, a resource, a partner, or a subject matter expert.
- **Focus Is a Resource, too:** EDs/CEOs are often expected to do more than their fair share of the work.
- **Normalize Doing More with More:** Non-profit is a tax code, not a business philosophy.
How We Help

Needs Assessment

→ Discovery & Audit
→ Surveys, Interviews, & Focus Groups
→ Data Analysis
→ Service Prescription Presentation

We diagnose problems and identify opportunities to ensure the solutions we provide account for the unique complexities of your organization.

Organizational Goals

→ Strategic Planning
→ OKRs (Objectives & Key Results)
→ Team-Based / Project-Based Goals
→ Monthly / Quarterly Goal Reviews

We create and install proven goal-setting systems that help organizations measure progress and achieve ambitious goals.

Performance Management

→ Employee Review Systems
→ Individual Development Plans
→ Roles & Responsibilities

Our tools and methods help individuals and groups increase alignment, effectiveness, and consistency in their work and professional development.

Management & Leadership Development

→ Executive Coaching
→ Trainings & Workshops

Our training and coaching engagements help leaders and managers improve communication, problem-solving, and decision-making.