

2019 Affiliate Appreciation Conference

Agenda as of 10/5/2019

- 8:15 a.m.** **Registration Begins**
Networking Breakfast
- 9 a.m.** **Welcome Video/Welcome & Introductions**
Alice Wingo, Vice President of Affiliates
Brian Fogle, CFO President
Abram McGull, CFO Board Chair
- 9:20 – 10:20 a.m.** **Keynote Address:** Benjamin Winchester
- 10:25 – 11:05 a.m.** **Table Topics**
- Community Leadership/Developing Partnerships
 - Marketing Your Affiliate Foundation
 - Grantmaking (with a focus on funding overhead vs. programs/projects)
 - Fundraising/Development Basics
 - Board Governance/Succession/Recruiting New Board Members
 - Legacy Giving
- 11:10 a.m. – 12:35 p.m.** **Breakout Sessions**
-Session 1: 11:10 - 11:50
-Session 2: 11:55 – 12:35
- **“Living in the Middle of Everywhere”** – Ben Winchester
 - **“Engaging Your Affiliate Board”** – Panel Discussion
- 12:35 - 2 p.m.** **Lunch & Affiliate Foundation Awards Presentations**
- Affiliate President Recognition
 - CFO Special Recognition for Stanley Ball Award
 - CFO Special Recognition for Fred Lemons Achievement Award
 - CFO Affiliate Board Member Excellence Awards
 - Attendance Awards
 - Affiliate of the Year Honors
- 2:05 p.m. – 3:05 p.m.** **Keynote Address:** Andrew McCrae
- 3:10 p.m.** **Closing Remarks and Final Drawing**